

JR/SR PPC MANAGER (M/F)

HELP US TO BUILD AN ECOSYSTEM OF PRODUCTS, SERVICES AND INNOVATIVE IDEAS

BERLIN - FULL TIME

We're a team of cryptocurrency and blockchain enthusiasts building a new collaborative ecosystem in Europe to shape the future and challenge the status quo. With various initiatives such as a crypto conference in Berlin, a marketing agency to support ICO's and our knowledge base CryptoTicker.io we offer you an opportunity to make an impact in peoples lives.

For our ICO marketing agency *Paranoid Internet*, we're seeking a **PPC Manager** to join our team.

Responsibilities

- Day-to-day optimization and monitoring of assigned accounts, focus on direct response and performance
- Ongoing recommendations for campaign growth, enhancement, and innovations
- Responsible for implementing PPC strategy, identifying tactics for the proper management of campaigns
- Assists in managing client relationships by balancing their day-to-day needs and their long-term objectives
- Compilation of performance results on a weekly, monthly and quarterly basis with analysis for client presentations
- Analyzing and researching the target audience's character, purchasing and media habits, and using that research to develop a media strategy
- Remaining on top of the search industry
- Collaborating with other departments within the company
- Establishing priorities and providing detailed goals, expectations and performance standards
- Relates important decisions and actions to the big picture

Requirements

- Experience in managing PPC and Paid Media for innovative companies
- In-depth understanding of different digital and social channels
- Work experience in cryptocurrency or blockchain projects is a PLUS
- Excellent verbal and written communication skills
- Must be native in English (additional languages are a PLUS)
- Interested to learn about Cryptocurrency, Blockchain, ICO's
- Ability to work in super-fast paced, internet environment with low structure and high autonomy
- Top level graduate with experience in managing PPC and Paid Media for innovative companies
- Ability to work in super-fast paced, internet environment with low structure and high autonomy
- Strong relationship builder
- Have high energy with proven track record in 'getting stuff done'
- Demonstrate the ability to achieve results through people

Please apply with your CV and a short intro to hr@paranoid-internet.de
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